



FOR IMMEDIATE RELEASE

CFSG Completes Convertible Bonds Issuance

(Hong Kong, 27 July 2017) – CASH* (SEHK: 1049) and CASH Financial Services Group (SEHK: 510, CFSG) jointly announces today that the placing of HK\$620 million convertible bonds by CFSG has been completed.

Mr. Bankee Pak-hoo Kwan, Chairman of CFSG, commented, "We are very grateful to the ongoing support from our investors. With our solid business foundation and now a much stronger financial strength, CFSG is dedicated to developing our technology-based financial services in Hong Kong and Mainland China, with a particular focus in capital-intensive brokerage and financial technology (FinTech) businesses."

Proceeds will be used for CFSG's business expansion in Hong Kong and Mainland China for its margin financing and underwriting businesses, among others, amidst recent market booms and opportunities.

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*Celestial Asia Securities Holdings Limited and its subsidiaries

About CASH

CASH Group (the holding company Celestial Asia Securities Holdings Limited "CASH"; SEHK: 1049) is a multi-faceted service conglomerate in China. We address modern consumer needs in investment and wealth management, home improvement, lifestyle, personal enjoyment and mobile internet services. CASH companies comprise CASH Financial Services Group, CRMG Holdings, CASH Algo Finance Group and Net2Gather. Additional information is available at www.cash.com.hk.

About CFSG

CASH Financial Services Group ("CFSG", SEHK:510) is a leading financial services conglomerate in Hong Kong engaged in a comprehensive range of financial products and quality services comprising mobile and premium trading, investment banking and corporate finance advisory, wealth and asset management, FinTech platform, etc,





for the versatile investment and wealth management needs of its broad-based clients. As a leading technology-focused financial services provider, coupled with the professional human talents, CFSG is committed to operating the state-of-the-art trading platform for clients to trade anytime, anywhere, and borderless. For more information, please visit www.cashon-line.com.